

# The Institution of StructuralEngineers

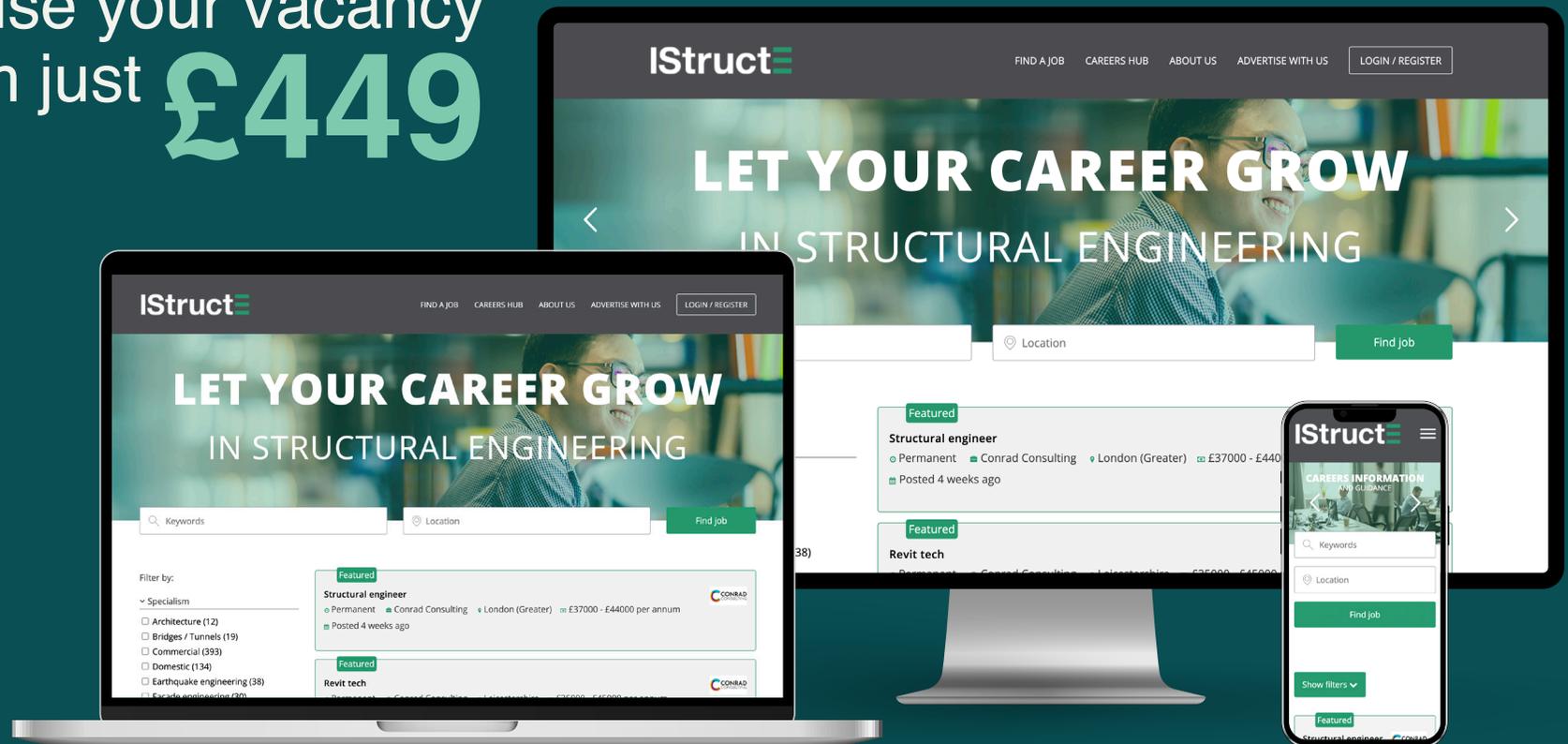
thestructuralengineer.org/jobs

# 2024

RECRUITMENT RATE CARD

# TheStructuralEngineerJobs

Advertise your vacancy  
from just **£449**



# Find the right candidate from our global pool of qualified structural engineers

The IStructE jobs website is the home of The Institution of Structural Engineers' talent-sourcing solutions, putting your role in front of the right candidates, on the right channel, at the right time.

Providing employers with access to its 29,000 members (and 20,000+ additional relevant candidates from around the world), you can

target the job-seekers you're looking for, from 9,000-10,000 graduate members, through to more experienced candidates.

This careers hub provides candidates with useful information for applying for jobs in this exciting sector. Promote your business further by establishing yourselves as thought leaders and providing sponsored career advice.

10,000+

average  
monthly page  
views

1,200

active job seekers  
registered on  
the site



**Market-leading  
jobs board**



***The Structural  
Engineer* magazine**

11 issues per year



***The Structural  
Engineer* e-newsletter**

sent to 47,000 readers  
12 times per year



**Via social  
media channels**

# Recruitment packages

## Digital listing £449 + VAT

- Ad live on jobs board for one month, with logo

## Digital featured listing £779 + VAT

- Ad live on jobs board for one month, with logo
- Featured in top section of search results
- Included in one fortnightly jobs newsletter
- Social media post on LinkedIn and X

## Digital and print £979 + VAT

- Ad live on jobs board for one month, with logo
- Featured in top section of search results
- Included in one fortnightly jobs newsletter
- Quarter page in *The Structural Engineer* (90w x 123h mm)
- Social media post on LinkedIn and X

## Premium/Rapid response £1,475 + VAT

- Ad live on jobs board for one month, with logo
- Featured in top section of search results
- Included in one fortnightly jobs newsletter
- Social media post on LinkedIn and X
- Quarter page in *The Structural Engineer*
- Bespoke email sent to candidates

## Careers advice native content £1,975 + VAT

- 400-word sponsored native content article appearing on the IStructE careers hub and as a full-page native content article in *The Structural Engineer* magazine

## Display options and upgrades + VAT

- Leaderboard banner **£595**
- MPU **£395**

# How candidates will see your vacancy

**The Structural Engineer magazine**  
Circulation: 16,000

**E-newsletters**  
Circulation: 54,000 recipients

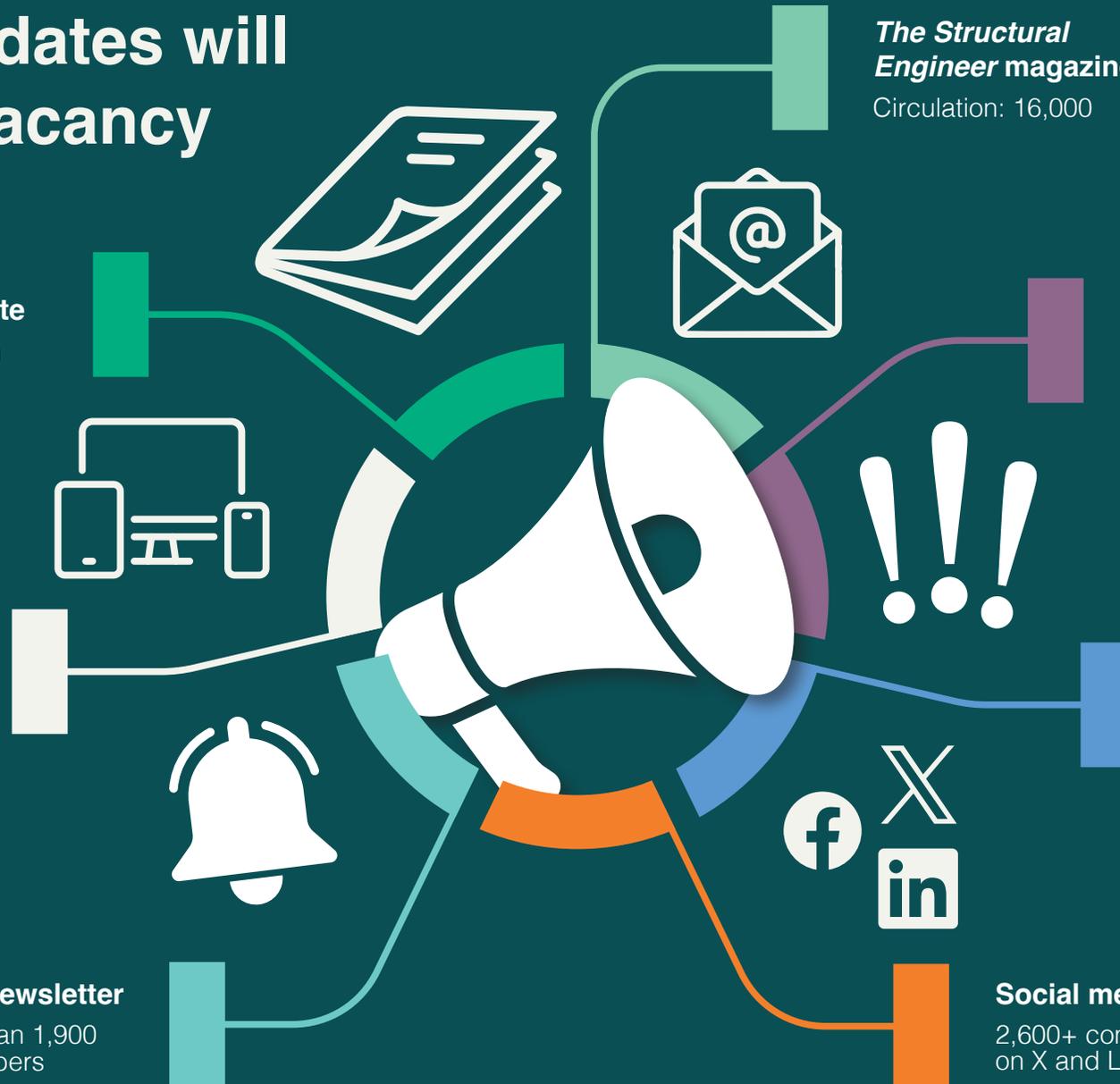
**The Structural Engineer jobs website**  
1,400+ users per month

**Job alerts**  
Sent to all registered candidates

**The Structural Engineer website**  
42,000+ visitors each month

**Jobs newsletter**  
More than 1,900 subscribers

**Social media**  
2,600+ combined followers on X and LinkedIn

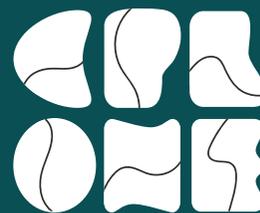


To find out more about our advertising opportunities, please get in touch:

**Polena Boutwood**

+44 (0) 1223 378 047

[polena.boutwood@cplone.co.uk](mailto:polena.boutwood@cplone.co.uk)



The Institution of  
**StructuralEngineers**